

KIRINYAGA UNIVERSITY
FACULTY OF BUSINESS AND ECONOMICS
BACHELOR OF ENTERPRISE MANAGEMENT/BUSINESS MANAGEMENT
ECOMMERCE

CONTINUOUS ASSESMENT TEST

ANSWER ALL THE QUESTIONS

Internet providers are important institution for any E-commerce business. Briefly explain the key issues to consider while selecting one for your customers. **(10 Marks)**

Describe the various type of ecommerce platforms that are available to the developers. **(10 Marks)**

As a student of ecommerce you have been advised to develop a plan for a small company that want to adopt ecommerce to its product distribution system. Briefly explain the various technologies requirements that you will include in your plan. **(10 Marks)**