

CHUKA



UNIVERSITY

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**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN
LIBRARY INFORMATION SCIENCE**

LINS 401: INFORMATION IN SOCIETY

STREAMS: LINS

TIME: 2 HOURS

DAY/DATE: FRIDAY 06/12/2019

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- **Answer three questions.**
- **Question one is compulsory and carries 30 marks.**
- **All other questions carry 20marks each.**

QUESTION ONE

- (a) Distinguish “Information in society” from “mass media information”. (10 marks)
- (b) Explain the concept of “information society”. (10 marks)
- (c) Explain five key purposes of information in our lives. (10 marks)

QUESTION TWO

- (a) Choose any five (5) key categories of information users. (10 marks)
- (b) For each category explain two uses to which they put that information. (10 marks)

QUESTION THREE

Discuss 10 challenges that face academic information seeking and utilization. (20 marks)

QUESTION FOUR

Explain the following

- (i) Digital society (4 marks)
- (ii) Mass society (4 marks)
- (iii) Information need (4 marks)
- (iv) Consumer society (4 marks)
- (v) Information user studies (4 marks)

QUESTION FIVE

Discuss the process of information acquisition and dissemination with reference to information user studies. (20 marks)
