

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**

**UNIVERSITY EXAMINATIONS 2018/2019**

**YEAR II SEMESTER I EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS INFORMATION TECHOLOGY/SUPPLY CHAIN MANAGEMENT**

**HSM 2204: SUPPLY CHAIN MANAGEMENT PRACTICE**

**DATE: AUGUST 2019 TIME: 2 HOURS**

**INSTRUCTIONS: Answer question one and any other two.**

QUESTION ONE

a. Highlight the meaning of the following terms as used in supply chain management.

i. Logistics. (2 marks)

ii. Transport (2 marks)

iii. Inventory (2 marks)

iv. Procurement (2 marks)

b. Distinguish between supply chain and purchasing. (4 marks)

c. State and explain four elements/players that operate in a typical business supply chain.

(8 marks)

d. Discuss the concept of lean strategies in supply chain management. (10 marks)

QUESTION TWO

Value chain analysis is a strategic tool that organizations in the supply chain can use to achieve cost and differentiation advantages. Validate this statement. (20 marks)

QUESTION THREE

a. Explain the importance of developing buyer supplier relationship in procurement and supply chain management. (10 marks)

b. Highlight the main reasons why a firm operating in the supply chain may need to keep or hold inventory. (10 marks

QUESTION FOUR

a. Describe any five roles of procurement department in an organization.(10 marks)

b. State and explain the importance of demand forecasting by a firm. (10 marks)