

**W1-2-60-1-6**

## JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY

**UNIVERSITY EXAMINATIONS 2018/2019**

**EXAMINATIONS**

**HSE 2305: SCRIPTING AND SCREEN WRITING TECHNIQUES/BROADCAST**

**DATE: AUGUST 2019 TIME: 2 HOURS**

QUESTION ONE (30 MARKS)

a) Special devices are employed in scripting and screenwriting. Distinguish between the following special devices.

i) Superimposition (2 marks)

ii) Preture modifications (2 marks)

iii) Reying (2 marks)

iv) Dimbo (2 marks)

b) Distinguish any three types of sound effects in terms of specific functions they perform

(6 marks)

c) Identify and briefly eplain 5 (five) formats used in scripting commercial (10 marks)

d) With principles learnt, script a Public service Announcement of not more than 21 words. The public service Announcement should be a cow on free cancer screening by the of Health alongside other organization (6 marks)

QUESTION TWO

a) Define a character (2 marks)

b) With relevant examples to each, define the following:

i) Character values (2 marks)

ii) Character traits (2 marks)

iii) Character Mannerisms (2 marks)

c) Character revelation can be achieved in several ways. Discuss such (6) six ways of revealing characters in scripting screen writing (12 marks)

QUESTION THREE

A general plotting steps that fit most plays are encouraged. With relevant illustrations discuss the key

steps in the basic plot development design in screenwriting (20 marks)

QUESTION FOUR

a) Discuss 4 (four) characteristics of good dialogue in screenwriting technique (8 marks)

b) Define suspense (2 marks)

c) Discuss 5 ways each with a relevant illustration how suspense is used in screenwriting and scripting techniques (10 marks)