

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**

**UNIVERSITY EXAMINATIONS 2018/2019**

**EXAMINATION FOR THE DEGREE OF BACHELOR OF DEVELOPMENT STUDIES**

**HSD 2109: COMMUNICATION FOR DEVELOPMENT**

**DATE: AUGUST 2019 TIME: 2 HOURS**

**INSTRUCTIONS: ANSWER QUESTION ONE AND OTHER TWO QUESTIONS**

**QUESTION ONE**

a) What are the indicators of Social Economic growth in developing countries (15 marks)

b) Explain the role of the community radio station in the process of development communication (15 marks)

**QUESTION TWO**

a) Social communication refers to language that is used in social situations. Illustrate to components of social communication. (20 marks)

**QUESTION THREE**

a) What are the different types of communication (10 marks)

b) Explain some of the challenges encountered by people using ICT in the rural areas (10 marks)

**QUESTION FOUR**

a) Examine any five functions of development communication (10 marks)

b) Discuss any five knowledge transfer strategies used in different communication (10 marks)