

**W1-2-60-1-6**

## JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY

**UNIVERSITY EXAMINATIONS 2018/2019**

**YEAR 3 SEMESTER 2 EXAMINATIONS FOR THE DEGREE OF BACHELOR OF PROCUREMENT AND CONTRACT MANAGEMENT**

**HPS 2207/HPS 2308: STRATEGIC SUPPLY CHAIN MANAGEMENT**

**DATE: AUGUST 2019 TIME: 2 HOURS**

**INSTRUCTIONS: ANSWER QUESTION ONE (COMPULSORY AND ANY OTHER TWO QUESTIONS**

QUESTION ONE (30 MARKS)

1. Distinguish corporate level strategy from operational level strategy (6 marks)
2. Outline four importance of strategic planning (4 marks)
3. Give five reasons why organizations are increasingly money from transactional to relationship purchasing (5 marks)
4. Explain characteristics of a strategic decision (10 marks)
5. Outline five advantages of a purchasing policy to an organization (5 marks)

QUESTION TWO (20 MARKS)

1. Identify any two major purchasing and supply function strategy areas and explain the roles of these strategies in improving cooperative performance (10 marks)
2. Explain common pitfalls of strategy implementation (10 marks)

QUESTION THREE (20 MARKS)

1. Lean supply chain can be defined as the elimination of duplication of efforts and capability in the supply chain, combined with a philosophy of continuous increasing the expectations of performance and self imposed pressure to excel. Give five benefits and limitations of lean supply to an organization (10 marks)

QUESTION FOUR (20 MARKS)

1. Explain drivers of change in global supply market and their impacts (10 marks)
2. Strategic thinking is an important factor in both the long term success of an organization and effective procurement within the organization. If purchasing is of a strategic importance, then purchasing professionals must learn to think strategically. Discuss this statement by highlighting the five elements that make up strategic thinking. (10 marks)

QUESTION THREE (20 MARKS)

1. Discuss the benefits associated with implementation of E-Procurment as a strategic tool. (10 marks)
2. Explain some of the critiques of supply chain concepts (10 marks)