

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**

**UNIVERSITY EXAMINATIONS 2018/2019**

**YEAR I SEMESTER II EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS AND OFFICE MANAGEMENT**

**HPG 2101: INDUSTRIAL PSYCHOLOGY**

**DATE: AUGUST 2019 TIME: 2 HOURS**

**INSTRUCTIONS: Answer question one and any other two.**

QUESTION ONE

a. Explain personal values and personality. (5 marks)

b. Definitions of industrial psychology (5 marks)

c. Discuss approaches/perspectives to psychology (10 marks)

d. Give reasons why industrial psychology is important at work place. (10 marks)

QUESTION TWO

a. Explain the concept community psychology. (10 marks)

b. Highlight on the duties of Community Psychologists. (10 marks)

QUESTION THREE

a. Processes of opinion change. (5 marks)

b. Define meaning and components of attitude. (5 marks)

c. Highlight on the formation of attitudes. (5 marks)

d. Explain the theories of learning, thinking and problem solving. (5 marks)

QUESTION FOUR

a. Explain the theories of motivation. (10 marks)

b. Define adulthood and its stages. (10 marks)

QUESTION FIVE

a. Describe the term culture. (5 marks)

b. Define organizational culture. (3 marks)

c. Describe factors affecting organizational culture change. (6 marks)

d. What are the functions of culture in a society. (6 marks)